

What is claimed is:

1. An umbrella holder, comprising:

a) a substantially flat elongate base plate; and

b) a cover this is removably attached to said base plate to form a cavity therebetween for holding and supporting an umbrella;

wherein said base plate comprises a plurality of mounting interfaces that are adapted to mount said base plate to a wide variety of interior surfaces of a vehicle.

2. An umbrella holder according to claim 1, wherein:

said cover has a curved wall, wherein one end of said curved wall is open, while the other end of said curved wall is closed by an end wall.

3. An umbrella holder according to claim 1, wherein:

said base plate and said cover are hard plastic material.

4. An umbrella holder according to claim 1, further comprising:

a foam or sponge that is operably disposed in said cavity.

5. An umbrella holder according to 4, wherein:

said foam or sponge is operably disposed adjacent an end wall of said cover.

6. An umbrella holder according to claim 1, wherein:

said cover is removably attached to said base plate with a slot that accepts an end tab disposed adjacent said end wall of said cover and side tabs that project from sides of said base plate and engage corresponding holes in said cover.

7. An umbrella holder according to claim 1, wherein:

said base plate comprises a stretchable cord that is disposed adjacent the open end of said curved wall, said stretchable cord being wrapped around a handle of the umbrella inserted into the internal cavity to hold the umbrella in place in the cavity.

8. An umbrella holder according to claim 1, wherein:

said plurality of mounting interfaces are adapted to mount to at least one of curved surfaces, flat surfaces, a sun-visor, and a seat.

9. An umbrella holder according to claim 8, wherein:

said plurality of mounting interfaces are selected from the group comprising:

- i) slots that engage mounting brackets that are affixed to an interior surface of a car;
 - ii) holes that are adapted to engage stretchable cord-like material;
 - iii) screw holes that are adapted to receive mounting screws therethrough;
- and
- iv) a hook and fastener element.

10. An umbrella holder according to claim 9, wherein:

said mounting brackets are adapted to be affixed to a curved interior surface of a vehicle.

11. An umbrella holder according to claim 9, wherein:

said mounting brackets are adapted to be affixed to a flat interior surface of a vehicle.

12. An umbrella holder according to claim 9, wherein:

said base plate has opposite ends disposed along the elongate dimension and opposite sides disposed along a dimension orthogonal to the elongate dimension, wherein said holes include a first set of holes disposed on the opposite ends of said base plate to engage stretchable cord-like material inserted therein in addition to a second set of holes disposed on the opposite sides of said base plate to engage stretchable cord-like material therein.

13. An umbrella holder according to claim 12, wherein:

said first set of holes engage stretchable cord-like material that is removably attached to parts of a seat of a vehicle.

14. An umbrella holder according to claim 10, wherein:

said second set of holes engage stretchable cord-like material that is removably attached to a sun-visor of a vehicle.

15. An umbrella holder according to claim 1, wherein:

said base plate and said cover are tapered along an elongate dimension.

16. An umbrella holder according to claim 1, wherein:

said base plate and cover are between eight and twenty-four inches long.

17. A kit comprising:

an umbrella;

the umbrella holder of claim 1; and

a plurality of mounting elements that are adapted to mount said base plate to a wide variety of interior surfaces of a vehicle.

18. A kit according to claim 17, wherein:

said plurality of mounting elements are adapted to mount to at least one of curved surfaces, flat surfaces, a sun-visor, and a seat.

19. A kit according to claim 17, wherein:

said plurality of mounting elements are selected from the group comprising:

i) a plurality of mounting brackets that are affixed to an interior surface of a car;

ii) a plurality of strands of stretchable cords-like material;

iii) mounting screws; and

iv) a hook and fastener element.

20. A kit according to claim 19, wherein:

said base plate comprises a plurality of mounting interfaces are selected from the group comprising:

- i) slots that engage said mounting brackets;
- ii) holes that are adapted to engage said strands of stretchable cord-like material; and
- iii) screw holes that are adapted to receive said mounting screws therethrough.

21. A kit according to claim 20, wherein:

said mounting brackets are adapted to be affixed to a curved interior surface of a vehicle.

22. A kit according to claim 20, wherein:

said mounting brackets are adapted to be affixed to a flat interior surface of a vehicle.

23. A kit according to claim 20, wherein:

said base plate has opposite ends disposed along the elongate dimension and opposite sides disposed along a dimension orthogonal to the elongate dimension, wherein said holes include a first set of holes disposed on the opposite ends of said base plate to engage stretchable cord-like material inserted therein in addition to a second set of holes

disposed on the opposite sides of said base plate to engage stretchable cord-like material therein.

24. A kit according to claim 23, wherein:

said first set of holes engage stretchable cord-like material that is removably attached to parts of a seat of a vehicle.

25. A kit according to claim 23, wherein:

said second set of holes engage stretchable cord-like material that is removably attached to a sun-visor of a vehicle.